



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 13/1/32
Schedule Dates 09/13/12-09/22/12
Advertiser Protect Your Vote Ohio (74095)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 2684 09/13-0922/2012 (472943)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500x509 / (740) 201-5502
CPE 2684
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,817.50
Net Total \$38,632.50
Sales Tax

Columbus (WTTE)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 39 | \$45,450.00 |
| Grand Total: | 39 | \$45,450.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|-----------------|-------------------------------|---------|
| 1.0 | Normal Line / SPOT | 09/13/12-09/13/12 | 1 | :30 | 7:31P- 7:58P (EST) | | | | | 1 | | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WTTE) | 7:30P 88 | 9/12/12 |
| 2.0 | Normal Line / Prime Premium | 09/13/12-09/13/12 | 1 | :30 | 7:57P- FOX-X Factor (Thursday) | | | | | 1 | | | | 1 | \$2,800.00 | \$2,800.00 | Columbus (WTTE) | 8P X FACTOR | 9/12/12 |
| 3.0 | Normal Line / Prime Premium | 09/13/12-09/13/12 | 1 | :30 | 8:58P- FOX-Glee (Thursday) | | | | | 1 | | | | 1 | \$2,200.00 | \$2,200.00 | Columbus (WTTE) | 9P GLEE | 9/12/12 |
| 4.0 | Normal Line / SPOT | 09/14/12-09/14/12 | 1 | :30 | 6:58A- 7:57A (EST) | | | | | | 2 | | | 2 | \$400.00 | \$800.00 | Columbus (WTTE) | 7A GDC | 9/12/12 |
| 5.0 | Normal Line / SPOT | 09/17/12-09/21/12 | 1 | :30 | 6:58A- 7:57A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$400.00 | \$2,000.00 | Columbus (WTTE) | 7A GDC | 9/12/12 |
| 6.0 | Normal Line / SPOT | 09/14/12-09/14/12 | 1 | :30 | 7:58A- 9A (EST) | | | | | | 2 | | | 2 | \$400.00 | \$800.00 | Columbus (WTTE) | 8A GDC | 9/12/12 |
| 7.0 | Normal Line / SPOT | 09/17/12-09/21/12 | 1 | :30 | 7:58A- 9A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$400.00 | \$2,000.00 | Columbus (WTTE) | 8A GDC | 9/12/12 |
| 8.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 1 | :30 | 8:58A- 9:59A (EST) | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | Columbus (WTTE) | 9A FOX NEWS SUNDAY | 9/12/12 |
| 9.0 | Normal Line / SPOT | 09/14/12-09/14/12 | 1 | :30 | 7:31P- 7:57P (EST) | | | | | | 1 | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WTTE) | 7:30P 88 | 9/12/12 |
| 10.0 | Normal Line / SPOT | 09/17/12-09/21/12 | 1 | :30 | 7:31P- 7:57P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,500.00 | \$7,500.00 | Columbus (WTTE) | 7:30P 88 | 9/12/12 |
| 11.0 | Normal Line / SPOT | 09/14/12-09/14/12 | 1 | :30 | 10P- 11P (EST) | | | | | | 2 | | | 2 | \$2,000.00 | \$4,000.00 | Columbus (WTTE) | 10P NEWS | 9/12/12 |
| 12.0 | Normal Line / SPOT | 09/17/12-09/21/12 | 1 | :30 | 10P- 11P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$2,000.00 | \$10,000.00 | Columbus (WTTE) | 10P NEWS | 9/12/12 |
| 13.0 | Normal Line / SPOT | 09/15/12-09/15/12 | 1 | :30 | 11P- News-Fox 28 News at 11p | | | | | | | | 1 | 1 | \$1,600.00 | \$1,600.00 | Columbus (WTTE) | 10P NEWS Late due to Football | 9/12/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |



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1261 Dublin Rd
Columbus, OH 43215

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7669 Stagers Loop
Delaware, OH 43015

Contract # 1371732

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Agency Strategic Media Placement (6694)
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Brand 2684 09/13-0922/2012 (472943)
Salesperson HOU5E-COLUMBU5, W5YX/WTTE/E5YX/WWHO (1
Sales Office W5YX/WTTE/E5YX/WWHO
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|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|-------------------------------|---------|
| 14.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 1 | :30 | 10P- 11P (EST) | | | | | | | | 1 | 1 | \$1,600.00 | \$1,600.00 | Columbus (WTTE) | 10P NEWS | 9/12/12 |
| 15.0 | Normal Line / SPOT | 09/22/12-09/22/12 | 1 | :30 | 11P- News-Fox 28 News at 11p | | | | | | | 1 | | 1 | \$1,600.00 | \$1,600.00 | Columbus (WTTE) | 11P NEWS late due to Football | 9/12/12 |
| 16.0 | Normal Line / Prime Premium | 09/14/12-09/14/12 | 1 | :30 | 8:58P- FOX-Bones (Friday) | | | | | | 1 | | | 1 | \$900.00 | \$900.00 | Columbus (WTTE) | 9P BONES | 9/12/12 |
| 17.0 | Normal Line / Football | 09/15/12-09/15/12 | 1 | :30 | 12P- Sports-SEC Football | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | Columbus (WTTE) | 12P SEC FOOTBALL | 9/12/12 |
| 18.0 | Normal Line / Baseball | 09/15/12-09/15/12 | 1 | :30 | 3:29P- Sports-FOX MLB | | | | | | | 1 | | 1 | \$600.00 | \$600.00 | Columbus (WTTE) | 3:30P INDIANS BASEBALL | 9/12/12 |
| 19.0 | Normal Line / Football | 09/15/12-09/15/12 | 1 | :30 | 7:28P- Sports-FOX College Football | | | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Columbus (WTTE) | BP PAC 12 FOOTBALL | 9/12/12 |
| 20.0 | Normal Line / Football | 09/16/12-09/16/12 | 1 | :30 | 3:58P- Sports-FOX NFL 4pm Game | | | | | | | | 1 | 1 | \$2,500.00 | \$2,500.00 | Columbus (WTTE) | 4P NFL FOOTBALL | 9/12/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: